

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Planning and Building	(2) MEETING DATE 10/6/2015	(3) CONTACT/PHONE Rob Fitzroy, Supervising Planner / (805) 781-5179	
(4) SUBJECT Request to approve renewal agreement with Economic Vitality Corporation in the amount of \$148,775 to implement the San Luis Obispo County Clusters of Opportunity Economic Strategy. All Districts.			
(5) RECOMMENDED ACTION It is recommended that the Board approve and instruct the Chairperson to sign the attached agreement between the County of San Luis Obispo and the Economic Vitality Corporation in the amount of \$148,775.			
(6) FUNDING SOURCE(S) FC 290 – Community Development (General Fund)	(7) CURRENT YEAR FINANCIAL IMPACT \$148,775.00	(8) ANNUAL FINANCIAL IMPACT \$148,775.00	(9) BUDGETED? Yes
(10) AGENDA PLACEMENT <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation <input type="checkbox"/> Hearing (Time Est. ____) <input type="checkbox"/> Board Business (Time Est. ____)			
(11) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions <input checked="" type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input type="checkbox"/> N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) 19001595		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: <input type="checkbox"/> 4/5 Vote Required <input checked="" type="checkbox"/> N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? Yes	(16) AGENDA ITEM HISTORY <input type="checkbox"/> N/A Date: <u>9/9/14</u>	
(17) ADMINISTRATIVE OFFICE REVIEW Lisa Howe			
(18) SUPERVISOR DISTRICT(S) All Districts			

County of San Luis Obispo



TO: Board of Supervisors

FROM: Planning and Building / Rob Fitzroy, Supervising Planner / (805) 781-5179

VIA: Planning and Building / Trevor Keith, Deputy Director / (805) 781-1431

DATE: 10/6/2015

SUBJECT: Request to approve renewal agreement with Economic Vitality Corporation in the amount of \$148,775 to implement the San Luis Obispo County Clusters of Opportunity Economic Strategy. All Districts.

RECOMMENDATION

It is recommended that the Board approve and instruct the Chairperson to sign the attached agreement between the County of San Luis Obispo and the Economic Vitality Corporation in the amount of \$148,775.

DISCUSSION

The FY 2015-16 Adopted Budget includes \$148,775 in General Fund support for use by the Economic Vitality Corporation (EVC) for economic development services. The agreement in Attachment 1 is a renewal of the contract between EVC and the County, wherein the EVC will receive a general fund contribution in exchange for economic development activities. This contribution continues the seventeen-year County practice of providing support for the EVC to conduct economic development activities throughout the county.

The scope of work includes the following tasks:

- A. Assist the County by facilitating implementation and preparing updates as needed for a countywide economic strategy.
- B. Obtain matching funds in an amount at least equal to the amount of funding provided by the County (any non-county funding secured by the EVC for the countywide economic strategic plan shall be counted toward this matching funds performance objective).
- C. Convene at least one seminar on a topic related to the economic strategy that will assist and improve county businesses and the county economy.
- D. Act as a referral agency to the County, engaging cluster industry stakeholders and facilitating input on proposed policy adoption and modification actions. Topics for such referral services may include but are not limited to workforce housing amendments and procedures for economic impact analyses of discretionary permit applications.
- E. Monitor opportunities for statewide action pertaining to economic initiatives such as the California Forward, California Economic Summit and the California Stewardship Network. Engage cluster industry and other community stakeholders as feasible and appropriate.
- F. Establish and maintain collaborative relationships with economic development and workforce development partners locally and in adjacent regions (Monterey, Santa Barbara, Ventura).

Last year, the more notable EVC accomplishments included the following:

- Continued to perform its role as lead agency for implementation of the Economic Strategy and voice of the county's business community.
- Collaborated with County staff to develop an economic analysis program to provide decision makers economic information for private projects, which County staff is preparing to launch.

- Facilitated business community involvement in the County's infrastructure planning and financing efforts, including a special event for many government and business leaders regarding the financing of local infrastructure through Enhanced Finance Infrastructure Districts (EFIDs), as well as strategic planning meetings between the Building Design & Construction Cluster co-chairs and committee leads and the Public Works and Planning & Building Department.
- Assisted in presenting results of the Workforce Housing Survey to the County and other local entities (public and private).
- Continued its campaign to establish new air service to the SLO airport, as well as enhance infrastructure.
- Assisted in the planning and implementation of the Workforce Housing Summit on February 26, 2015 to create solutions by industry leaders. The most recent Summit was held on September 24, 2015.
- Facilitated review and comments on County plans by the business community (Housing Element update, Disadvantaged Unincorporated Communities).
- Actively participated in statewide economic initiatives of the California Stewardship Network as well as the California Economic Summit. A summit of 13 regions throughout the state was held on June 18, 2015.
- Arranged for a wide variety of educational presentations to its Board of Directors and guests (the EVC Board is comprised of 40 private and public sector leaders).
- Help drive a three county broadband consortium called the Pacific Coast Broadband Consortium to develop industry strategies and government policies through the California Emerging Technology Fund that awarded a two-year grant to improve broadband as an economic development initiative.
- Development as one of three lead partners of "805connect", an online business directory for the three county region of San Luis Obispo, Santa Barbara and Ventura counties to increase regional business to business transactions.
- Foster the continuance with Cal Poly and Cuesta College an Annual Local Employers' Job Fair.
- Hosted Regional Forum to provide input on local economic priorities, informing the California Economic Summit. Participated on resulting statewide action teams related to Housing and Infrastructure.

OTHER AGENCY INVOLVEMENT/IMPACT

County Counsel approved the agreement as to form and legal effect.

FINANCIAL CONSIDERATIONS

The funds are budgeted in FC 290 – Community Development. The amount of \$148,775.00 is unchanged from the previous fiscal year.

RESULTS

The intended result is a more diverse local economy for the long-term by convening local government and business leaders, and by addressing key issues that are impediments to job growth in order to help create more jobs, particularly head of household jobs. The EVC will continue to implement the county-wide Economic Strategy, now in its fifth year and having been awarded two statewide awards, and involves facilitating developing and implementing many strategies and solutions for the six industry sectors or "clusters" addressed in the economic strategy. The EVC will obtain matching funds at least equal to the County's contribution. The EVC will also hold at least one seminar for businesses. This is consistent with the County's goal of promoting livable and prosperous communities.

ATTACHMENTS

Attachment 1 – Agreement between the County of San Luis Obispo and the Economic Vitality Corporation